



American Institute of the History of Pharmacy

LOCATED AT THE UNIVERSITY OF WISCONSIN SCHOOL OF PHARMACY

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DRUG TOPICS PHOTOGRAPH COLLECTION CLASSIFICATION SCHEME

Advertising, 1955-1957, 1958, 1959-1960, 1961-1962, 1963, 1964-1968

Air Conditioning, 1957-1959

Air Planes

Ambulances

Animals (By Name) A-Z

Animal Health, 1944, 1945-1946, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956,
1957, 1958, 1959, 1969, 1961, 1963, 1965-1970

Anniversaries, 1963-1967

Antacids, 1960

Army-Navy Experiments

Army-Navy Police

Atomizers

Audio Equipment, 1960

Awards (A-Z)

Babies

Baby Products, 1946-1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959,
1960, 1961, 1962, 1963, 1964-1965, 1966-1970

Bar Accessories, 1960-1968

Barbecue Equipment

Bath Items, 1960 & Earlier, 1966

Batteries - Radio

Beach Chairs

Beach Scenes

Beauty Salon, 1950, 1960

Bells, Gongs, Etc.

Billboards, 1963-1969

Bird Houses

Blood Bank

Blood Donors

Bookkeeping, 1964-1967

Boutiques

Boy Scouts

Brands Week, 1944, 1945, 1946, 1947, 1948, 1949, 1951

Buses

Business Administration

Camera, 1946-1949, 1950, 1951-1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963,
1964, 1965, 1966-1967, 1968, 1969-1970

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Cancer Detection, 1963-1966
Candles
Candy, 1953, 1954, 1955, 1956, 1957-1958, 1959, 1960-1961, 1962, 1963-1967
Car Crashes
Cartoons - Caricatures
Cash Registers
Ceilings, 1960
Celebrities In Drug Stores
Certificates
Checkout, 1947-1957, 1958-1962
Chemicals
Christmas, 1943-1944, 1945-1946, 1947, 1948-1949, 1950-1952, 1954, 1955, 1956, 1957, 1958,
1959, 1960, 1961, 1962, 1963, 1964 (2), 1965, 1966, 1967, 1968, 1969, 1970
Civilian Defense
Clerk Training, 1953 & Earlier, 1954-1955, 1956, 1958-1962
Clinic
Clocks & Watches, 1962-1964, 1966
Coins
Colleges Of Pharmacy (By States)
Community Activities
Computers
Constitution Signing
Contact Lens
Contests
Contraceptives
Cosmetics, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968-
1969
Cough & Cold, 1957, 1958-1959, 1960-1961, 1963-1964, 1965-1969
Counterfeiting Drugs
Covered Wagon

Dental, 1954-1957, 1958, 1959, 1960-1962, 1963, 1969
Dental-Pharm Research Building, 1961
Dentist Scenes
Deodorants, 1951-1952, 1956-1960
Departmentalization
Diabetic & Dietetic, 1954 & Earlier, 1955-1961, 1963-1964, 1965-1967
Directory, 1960-1964
Disasters, 1956, 1957-1959, 1960-1970
Discount Stores
Diseases (Art Interpretations)
Dispensers
Displays
Doctor's Lounge
Doors
Drive-In Drugstores, 1948-1970
Drug Abuse, 1969-1970
Drug Coding

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Drug Store Exteriors
Drug Store Interiors
Drugs And Drug Department In Food Stores
Drug Store Management
Drugs (Use And) Abuse
Dry Goods, 1961

Easter, 1948-1955, 1956-1957, 1958-1959, 1960-1961, 1963, 1964,1965, 1966-1968
Education
Elastic Goods
Elastic Hosiery
Electrical Appliances, 1949-1950, 1954-1956
Electric Eye & Gates
Electric Shavers
Emergency Drugs, 1967
Entrances
Excise Tax
Exhibits, 1959 & Earlier, 1960-1961, 1964-1966, 1962-1968
Extra & Good-Will Services, 1957-1967
Eyes

Facial Expressions
Factory Exterior
Fairs, 1967-1968
Fair-Trade Photos
Family Health
Father's Day
Features
Feet
Films, 1956-1967
Firemen
Fireworks
First Aid, 1951-1953, 1954-1959, 1960-1964, 1965-1969
First Aid (Atomic)
Fishing Supplies
Fixtures, 1970 & Earlier
Flash Bulbs, 1969
Floats, Parade
Floor Plans
Flu Season
Food Department In Drug Store
Foot Aids
Foreign Lands
Foreign Lands (Pharmacies)
Fountains, Soda, Pre-1950, 1950, 1951, 1952, 1953, 1954, 1955, 1956-957, 1958, 1959, 1960, 1961,
1962, 1963, 1964, 1965, 1966-1969
Fountain, Self-Serve Ice Cream, 1950-1958

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Gardening
Gardening, 1957-1959
Gas Masks
Ghetto
Gifts, 1955, 1956, 1957, 1958, 1959, 1960-1963, 1963-1970
Gift Wrap, 1953-1956, 1956-1961, 1964-1966
Glassware
Gondolas
Groups (A-Z)
Growing Plants For Drug Manufacturing, 1956-1968
Guns

Hair Items, 1949-1953, 1954, 1955-1956, 1957-1958, 1959, 1960, 1961-1962, 1963-1969
Halloween, 1960 & Earlier, 1965
Hands
Hardware
Headache Remedies, 1957-1968
Health & Beauty Center
Health Department
Hearing Aids, 1954-1959, 1960-1962, 1965
Heating Pads, 1959-1960
Hobbies
Home Health Needs
Hosiery
Hospital Pharmacy, 1956 & Earlier, 1961-1963, 1956, 1957-1971
Hospitals Interiors & Exteriors, 1964
Hospital Scenes
Household Items, 1954-1960, 1964
Human Interest
Humidifiers

Indians
Individuals (A-Z)
Inhalers, 1962
Insecticides
Intercom System, 1960, 1963-1967
Interiors, Drugstore, 1948, 1949, 1950, 1951, 1963-1968
Inventory & Stock Control, 1953, 1957-1958, 1959-1965
“It’s A Fact” (*Drug* Topic Feature), 1963-1966

Jewelry, 1950-1954, 1955-1956, 1959-1962, 1963-1968

Korean War

Laboratories, 1949-1953, 1954, 1955, 1956, 1957, 1958, 1960, 1961-1962, 1963-1964, 1965-1970
Lab Equipment
Lab (Exterior)
Lab - Looking Into Mike

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Lab Plants
Lab Tests, Animal
Lab Tests, Skin
Lab -T.V., 1963
Lady Godiva
Laxatives
Layaway Plans
Leather Goods, 1955-1956, 1957-1960, 1961-1968
Leeches
Letters
Letter Week
Library, 1961-1963
Lighting
Lingerie
Liquor-Wine-Beer
Logging
Lounge
Low Budget Ideas, 1962-1963
Luggage
Lunch Kits & Thermos

Magazines & Books, 1947-1953, 1954, 1955, 1956, 1957, 1958-1959, 1960-1961, 1962-1965, 1963-1967, 1966-1969
Manicure Items
Manufacturers, 1912 (Parson's), 1962, 1963, 1964, 1965, 1966, 1967-1970
Mardi Gras
Measles
Medical Center
Medicare
Medicine Chests, 1963-1964
Men's Toiletries, 1953 & Earlier, 1954, 1955, 1956-1957, 1958-1959, 1960, 1962, 1963-1970
Men's Toiletries, 1966-1967
Men's Wear
Micro Data
Microscopes
Mirrors, 1960-1969
Miscellaneous, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963-1964, 1965-1970, 1968-1969
Mobile Drug Store
Mobile X-Ray, 1952, 1958
Modernization
Money Orders
Mortars & Pestles
Mother's Day, 1953 & Earlier, 1954, 1961, 1965-1969
Mouthwashes & Gargles (See Also Dental), 1959, 1960, 1963-1967
Murals
Music & Theater

Nail Polish

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Narcotics
New Products Department
Newspapers, 1966
Notions
Nursing Homes, 1964-1966
Nursing School

Office Scenes
One Million RXs & Over
Ophthalmic Products, 1964
Orchestras
Organizations (A-Z)
Outdoor Scenes
Oxygen Service

Package Insert
Packaged Medicine
Packing Drugs
Parades
Parking, 1954 & Earlier, 1955-1957, 1958-1959, 1962-1967
Party Goods
Pegboard Panels, 1959
Pens & Pencils
Perfume
Petitions
Pharmacy Equipment
Pharmacist Filling Prescriptions, 1947 & Earlier, 1948-1950, 1951-1954, 1955-1956
Pharmacist's Mate, 1966
Pharmacy (Model)
Pharmacy Song
Pharmacy Week, 1961-1966
Photographers
Photo Offset
Photo Topics, 1967, 1968-1969
Picnic Needs
Pilferage Prevention, 1961 & Earlier, 1962-1965
Pill Counting Machine
Poison Control, 1959-1968
Police (Protection)
Polio, 1962-1964
Politics, 1964, 1966-1968
Post Cards (2 Folders)
Posters, 1961 & Earlier, 1962, 1963-1968
Post Exchange (Soldiers In PX)
Postmen
Post Office
Prescription, Pre-1947, 1947, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959,
1960, 1961, 1962, 1963, 1964, 1965, 1966-1967, 1967-1970

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Prescription Accessories, 1954-1957
Prescriptions (Actual Prescriptions)
Prescriptions, Atomic
Prescription Dispensing Laboratories
Prescription Files
Prescription Health Center Decal
Prescription Labeling, 1968
Prescription Plans, 1963
Prescriptions Prepaid
Prescription Records
Prescription Specialties; Advertising, 1964, 1964-1965, 1965, 1966-1968, 1965-1967
Prescription Waiting Room, 1955-1960, 1961-1962, 1964-1967
Price Cutting
Price Marking
Printing Plant Exterior
Printing Press
Professional Building
Promotion, 1961-1962, 1964, 1966-1970
Promotion To M.D.S

Queens, Pharmacy, 1964, 1965-1969

Radio, 1960-1968
Radio-Television Department
Rainwear
Records (Phonograph)
Refrigeration
Remodeling, 1953 & Earlier, 1954, 1956-1957, 1958, 1959, 1960, 1961, 1962
Respiratory Diseases
Retirement
Restrooms
Rexall Drug Co. Photos
Robberies, 1963-1971
Rubber Goods

Satellite Pharmacies
Safe
Santa
Scales
Scholarships & Grants
School, 1940, 1962-1963
School Items, 1953 & Earlier, 1954, 1955-1957, 1958, 1960-1961, 1963, 1964
Sculptures
Self Service, 1953 & Earlier, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1963, 1962-1965
Senior Citizens
Service Men (Army)
Service Men In Pharmacy
Sewing Needs

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Shave Needs, 1957-1967
Shelters (Bomb)
Shelving
Ships
Ships' Pharmacies
Shoe Department
Shoe Polish, 1955-1969
Shopping Baskets
Shopping Centers, 1948-1952, 1955-1969
Sickroom Supplies, 19 55-1957, 1958-19 59, 1960-1961, 1.962, 1963, 1964, 1965-1967
Signs, 1953 & Earlier, 1954, 1955-1957, 1960, 1961, 1962-1963, 1964-1970
Skulls
Skyscraper
Snow, 1969
Soap
Soft Goods Department
Souvenirs
Space Capsule
Sporting Events, 1957-1962, 1963-1970
Sporting Goods, 1957 & Earlier, 1960-1961, 1965-1969
Sports
Stamps
Stationery, 1954 & Earlier, 1955-1958, 1960
Statues
Stock Arrangement
Storage
Stores, 1957-1958, 1959-1960, 1961-1962, 1963-1964, 1965-1970
Strikes; Pickets, 1963
Sunday Closings
Sunday Sales, 1961
Sundries, 1958-1959
Sunglasses, 1947-1965, 1955-1970
Sun Lotions
Surgical Supplies, 1956 & Earlier, 1957-1959, 1960-1961, 1962-1970
Surplus Outlet
Sweepstakes, 1970-1971
Switchboard
Symbols

Taking Medicine
Tapes & Tape Recorders, 1960
Teenage Products
Telephone Directories
Telephone Equipment
Telephone Orders
Television
Theaters (Exteriors)
Tobacco (Pipes, Etc.), 1955-1956, 1957, 1958-1959, 1960, 1961-1962, 1963-1965, 1966-1970

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Tongue Depressors
Tools (For Sale), 1963
Toys, 1957, 1958, 1959, 1960, 1961, 1962-1963, 1964-1968
Trade Fair, 1960
Trademarks
Training
Trains.
Trees
Trucks
Tube Testers, 1960-1963

Union Pharmacy
Unions, 1963-1965

Vacation, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967-1970
Vaccinations, 1961-1962
Valentines, 1953 & Earlier, 1954, 1955-1958, 1959, 1960-1963, 1965, 1966, 1967-1969
Vaporizers
Vending Machines, 1952-1961, 1962
Venereal Diseases
Video-Tape Recording, 1966-1967
Vietnam
Vitamins, 1954, 1955, 1956-1957, 1958-1959, 1960-1963, 1964-1964, 1966-1969

Wallpaper & Paint, 1953 & Earlier, 1954, 1957-1958
Warehouse, 1959-1962
War Shortages, Restrictions, & Surplus
Watch Repairing
Weddings
Western Union
White House
Wigs, 1969
Window - Pharmacy Week, 1942-1944, 1945-1946, 1947, 1948-1949, 1951-1952, 1954-1959, 1957, 1959, 1960, 1961, 1962, 1963
Window Prescription, 1953, 1954, 1955, 1956, 1957-1959, 1961-1965
Window Of The Week, 1950, 1951, 1952, 1953, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963-1964
Window - Art Work
Window - War Bond Drive
Window Camera, 1946, 1947-1949, 1954-1956
Window - Baby
Window - Candy
Window- Christmas, 1953 & Earlier, 1954
Window - Clocks
Window - Cosmetics
Window - Covers
Window - Cutlery
Window - Dental
Window - Diabetic

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Window - Digestive Aids
Window - Easter
Window - Electrical Goods
Window - Feminine Hygiene
Window - First Aid
Window - Foot
Window - Fountain
Window - Gifts
Window - Glassware
Window - Hay Fever
Window - Health
Window - Honor Roll
Window - Hospital Needs
Window - Insecticides & Dis
Window - It's A Fact
Window- Jewelry, 1956 & Earlier, 1958
Window - Large Sizes
Window - Lascoff & 60th Anniversary
Window - Laxatives
Window - Leather Goods
Window - Letter Writing
Window - Miscellaneous, 1954, 1957-1958, 1959-1960, 1962, 1963
Window - Mother's Day
Window - NABW
Window - Prescription, 1949, 1950-1952
Window - Red Cross
Window - Rubber Goods
Window - School Supplies
Window - Shaving Needs
Window - Sickroom
Window - Smokers Needs
Window - Snake Bite
Window - Soap
Window - Sporting Goods
Window - Spring Cleaning
Window - Stationery
Window - Sunglasses
Window - Surgical
Window - 10¢ Items
Window - Toothpaste
Window - Toys
Window - Truss
Window - United Nations
Window - Vacation
Window- Valentines, 1951 & Earlier, 1954
Window - Cough & Cold
Window - Venereal Disease

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Window - War-Time
Women In Pharmacy
Wrapping - Counter

Youth Opportunity