

AIHP Annual Business Meeting

13 December 2017

3 PM Eastern Standard Time

Dial-In 855/947-8255 toll free

630/424-2356 toll

Passcode: 9607 979#

# Agenda

- 1. Call to order; introductions**
- 2. Officer Reports**
  - Executive Director**
  - President**
  - Secretary**
  - Treasurer**
- 3. AIHP Mission Statement**
- 4. National Association Sponsors**
- 5. Membership Recruitment and Retention**
- 6. Ad Hoc Committee on Student Chapters**
- 7. New AIHP Website**
- 8. Report of Committee on Nominations**
- 9. Installation of Newly Elected Board Members**
- 10. Appointed Board Members**
- 11. New Business**
- 12. Adjournment**



# Executive Director's Report

Greg Higby

13 December 2017

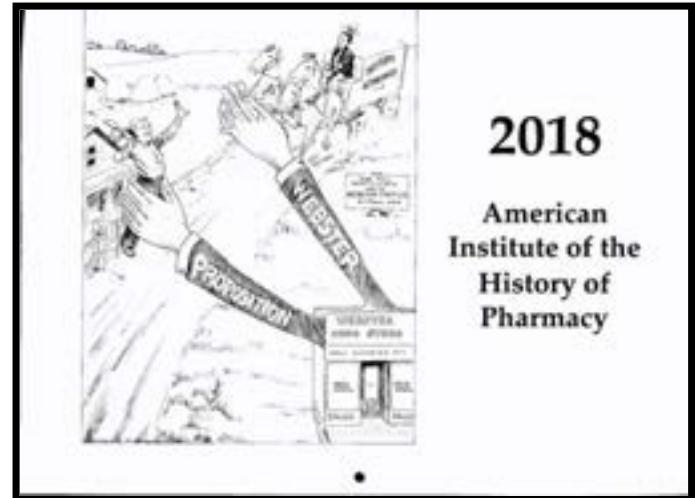
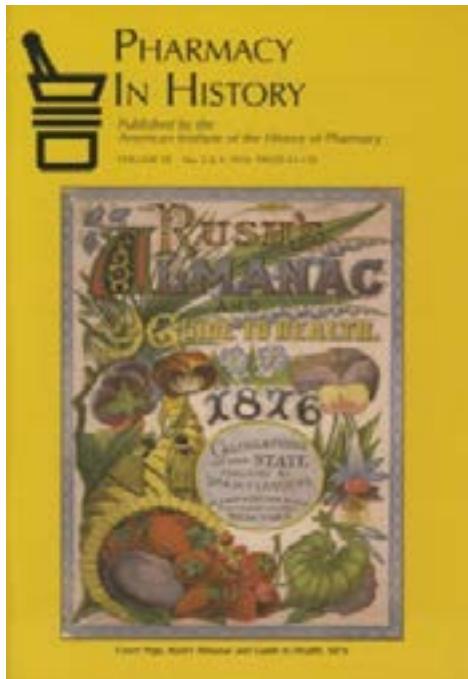
American Institute of the History of Pharmacy

# Mission

To contribute to the understanding of the development of civilization by fostering the creation, preservation, and dissemination of knowledge concerning the history and related humanistic aspects of the pharmaceutical field.

# Publications

- *Pharmacy in History* (JSTOR)
- *A.I.H.P. Notes*
- 2018 Calendar



# Web

- Facebook
  - AIHP page
  - International Society
- [www.aihp.org](http://www.aihp.org)
- [www.pharmacyinhistory.com](http://www.pharmacyinhistory.com)
- Worked with Edgimo to update (G Bond)
- *Pharmacy in History* on JSTOR Daily

# New AIHP.org

 **AIHP** [About](#) [Pharmacy in History Journal](#) [Historical Resources](#) [Collections](#) [Awards & Grants](#) [Publications](#) [Join & Support](#)

ENTHADIA A. CORRECTIVE  
100 GRAMS  
HALF TO TWO TEASPOONFULLS  
DR. J. BURGES & CO.  
CHEMISTS  
1770 BROADWAY & 10TH AVENUE  
MILWAUKEE, WIS.

75  
Years  
CELEBRATION OF PHARMACY HERITAGE

## American Institute of the History of Pharmacy

Actively engaged in preserving the documents  
of pharmacy's past and developing materials  
for understanding the future.

[Become A Member Today](#)



rx  
*Preserving Pharmacy's Heritage Since 1941*

rx  
A BEAUTIFUL PREPARATION FOR  
BEAUTIFYING THE COMPLEXION  
FREE FROM IMPURITIES  
PREPARED BY  
J. BURGES, CHEMIST & PERFUMER  
COR. GLYBURN & 9TH STS  
MILWAUKEE, WIS.

# Representation

- AAHM in May
- AACP in July (SIG business meeting)
- International Congress in September
  - Delivered invited plenary lecture
  - Member of Select Executive Committee

# Outreach



Signing of Memorandum of Understanding, June 2017  
AIHP, Wisconsin Historical Society, & UW School of Pharmacy

# Outreach

- AACP History of Pharmacy SIG in July
  - Roundtable on teaching utilizing AIHP Guidelines
    - David Baker and Historical Studies Committee efforts
  - Presentation on Writing in History Courses
  - Hosted an AIHP networking room
- October Trip to Washington, DC, area
  - Steering Committee for 2019 Int'l Congress
    - Inspected possible venues
  - Visited headquarters of American Association of Pharmaceutical Scientists

# Future Outreach

- APhA (co-sponsored events in 2019)
- Historical Studies Committee article on teaching history of pharmacy in *AJPE*
- History of Pharmacy SIG in July 2018 at AACP meeting in Boston
- Consultation with Maryland Association
- New exhibits in Rennebohm Hall coming

# Grants and Awards

- Student certificates (15) were awarded in 2017 bringing the total to 1020.
- Committee is evaluating articles submitted for 2017 Glenn Sonnedecker Prize
- **AIHP received generous grant from United States Pharmacopeia for 2019 Congress**

# Miscellany

- Dennis Worthen and “Time Capsules”
- Moved banking to UW Credit Union
- Planning underway for 2019 Int’l Congress
  - Engaged CHEP to manage Congress
  - US Pharmacopeia and APhA
  - Thanks to board member Angela Long for help
- Student Chapter at Western New England University College of Pharmacy (D. Baker)
- Urdang Chair search underway (Dec 20)

# UW-Madison involvement

- Senior Lecturer
  - History of pharmacy survey course (401)
  - Guest lectures in three required courses
  - Awards and Citation committee
- Supervise the Kremers Reference Files held by UW and AIHP
- Unofficial curator of School collections
- All-School lecture on soda fountains and pharmacy in November

# Appreciation

Thanks go out to AIHP's dedicated staff

Elaine Stroud (retired end of 2016)

Greg Bond

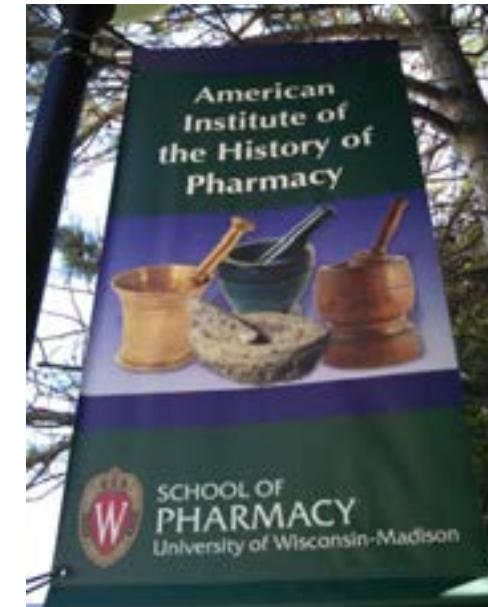
Beth Fisher

# Thanks

- AIHP Board of Directors
  - William Zellmer
  - Angela Long
- AIHP committee members
  - Historical Studies Committee & “Guidelines”
- AIHP membership
- UW School of Pharmacy
  - Kristen Huset, SAS
  - David Mott, SAS
  - Dean Swanson and School of Pharmacy

# Urdang Aim

The aim of the American Institute of the History of Pharmacy is to equip pharmacists for citizenship in the world of intellectual and moral responsibility by making them familiar with the non technical aspects and humanistic ramifications of the profession, and to do pharmacy's share in the cooperative endeavor for making the historical record of world civilization as complete as possible.



# American Institute of the History of Pharmacy

President's Report  
AIHP Annual Business Meeting  
December 13, 2017



William A. Zellmer

# Role of AIHP President

- Chair of the Board of Directors
- Board's role:
  - Strategic planning
  - Identifying strategic opportunities
  - Budgeting and financial oversight
  - Operational oversight
  - Partnership with Executive Director

# AIHP Board of Directors



William Zellmer  
President



Arthur Daemmrich  
Vice President



Robert Buerki  
Secretary



Clarke Ridgway  
Treasurer



David Herzberg



Angela Long



Gregory J. Higby  
Executive Director



Dean Steven M. Swanson

# AIHP Staff



**Gregory J. Higby,**  
Director



**Gregory Bond,**  
Assistant Director



**Beth D. Fisher,**  
Curator and Program Manager

# Goals That Guided Board and Staff The Past Two Years

- Raise AIHP profile in pharmacy
- Membership development
- Revitalize *Pharmacy in History*
- Nurture positive relationship with our host



# Succession Planning

- Dr. Higby's plans
- Formal Board plan for succession
  - Engage George Urdang professor
  - Split “association management” and “scholarly” roles
  - Administrative Director (2018) > Executive Director (2019 . . . .)

# New Strategic Goals, 2018-2019

- Successful implementation of succession plan
  - Administrative Director
  - George Urdang professor
- 10% membership growth
- Successful International Congress
  - Satisfied attendees
  - Prudent financial oversight

# Volunteer Engagement

- Board of Directors
  - Expansion
  - Diversity
- Study feasibility of student chapters
- Desire to have more members contributing to worthy historical projects
- Facilitate communications among members with similar interests

# Appreciation for Opportunity to Serve AIHP

- Half century of AIHP membership
- The joy of bringing AIHP to the attention of others
  - Let's all help tell the Institute's story

# Secretary's Report

## Robert Buerki

The organization, membership, and business affairs of the Institute are in good condition. The Madison office maintained membership records, issued membership renewal letters and invoices, administered the annual election, conducted the Student Recognition Certificate Program, and made all arrangements for meetings of the Board and the Annual Meeting.

## **Recognition**

Each school and college of pharmacy in the United States was invited to name a student recipient for the AIHP Student Recognition Certificate for meritorious achievement in the history of pharmacy; 14 awards were granted during the past year, for a grand total of 1,020 awards since the program was initiated in 1968.

## **Board**

The Board Meeting took place in Madison, WI on 16-17 June 2017. The proposed budget for 2017-18 was reviewed for presentation at the 2017 Annual Business Meeting.

# AIHP Membership report, 2017

<b>UNITED STATES MEMBERS</b>	<b>NOV. 2016</b>	<b>DEC. 2017</b>	<b>CHANGE</b>
U.S. Individual Regular	216	224	+8
U.S. Individual Contributor	116	105	-11
U.S. Individual Patron	9	10	+1
U.S. Individual Sponsor	5	6	+1
U.S. Individual Student	42	71	+29
U.S. Individual Retired	0	0	0
<u>U.S. Individual Life Members</u>	<u>11</u>	<u>11</u>	<u>0</u>
<b>U.S. Individual SUBTOTAL</b>	<b>399</b>	<b>427</b>	<b>+28</b>
U.S. Corporate Regular	64	50	-14
U.S. Corporate Contributor	2	2	0
U.S. Corporate Patron	2	1	-1
U.S. Corporate Sponsor	0	0	0
U.S. National Pharmacy Association Sponsor Contributor	2	2	0
U.S. National Pharmacy Association Sponsor Donor	1	0	-1
U.S. National Pharmacy Association Sponsor Patron	2	2	0
<u>U.S. Pharmacy Education Fund Member</u>	<u>43</u>	<u>49</u>	<u>+6</u>
<b>U.S. Corporate SUBTOTAL</b>	<b>116</b>	<b>106</b>	<b>-10</b>
<b>U.S. Complimentary/Exchange</b>	<b>23</b>	<b>24</b>	<b>+1</b>
<b>UNITED STATES TOTAL Membership</b>	<b>538</b>	<b>557</b>	<b>+19</b>
<b>FOREIGN MEMBERS</b>			
Foreign Individual Regular	40	34	-6
Foreign Individual Contributor	4	3	-1
Foreign Individual Patron	0	0	0
Foreign Individual Sponsor	0	0	0
Foreign Individual Student	0	0	0
Foreign Individual Retired	0	0	0
<u>Foreign Individual Life Members</u>	<u>0</u>	<u>0</u>	<u>0</u>
<b>Foreign Individual SUBTOTAL</b>	<b>44</b>	<b>37</b>	<b>-7</b>
Foreign Corporate Regular	22	18	-4
Foreign Corporate Contributor	0	0	0
Foreign Corporate Patron	0	0	0
<u>Foreign Corporate Sponsor</u>	<u>0</u>	<u>0</u>	<u>0</u>
<b>Foreign Corporate SUBTOTAL</b>	<b>22</b>	<b>18</b>	<b>-4</b>
<b>Foreign Complimentary/Exchange</b>	<b>11</b>	<b>11</b>	<b>0</b>
<b>FOREIGN TOTAL Membership</b>	<b>77</b>	<b>66</b>	<b>-11</b>
<b>TOTAL AIHP MEMBERSHIP</b>	<b>615</b>	<b>623</b>	<b>+8</b>

# AIHP Membership

## Ten-year report

Membership Type and Level	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	1 Yr. +/-	5 Yr. +/-	10 Yr. +/-
United States Individual Regular	354	310	303	265	255	237	245	215	216	224	8	-13	-130
United States Individual Contributor	128	131	125	122	132	142	149	131	116	105	-11	-37	-23
United States Individual Patron	7	6	7	7	9	9	9	11	9	10	1	1	3
United States Individual Sponsor	3	3	2	3	3	3	3	3	5	6	1	3	3
United States Individual Student	25	14	8	15	14	18	21	35	42	71	29	53	46
United States Individual Retired	5	7	6	6	9	10	5	4	0	0	0	-10	-5
U.S. Life Members	18	16	16	15	14	12	12	11	11	11	0	-1	-7
<b>United States Individual Subtotal</b>	<b>540</b>	<b>487</b>	<b>467</b>	<b>433</b>	<b>436</b>	<b>431</b>	<b>444</b>	<b>410</b>	<b>399</b>	<b>427</b>	<b>28</b>	<b>-4</b>	<b>-113</b>
U.S. Corporate Regular	83	83	77	73	77	75	77	71	64	50	-14	-25	-33
U.S. Corporate Contributor	6	6	6	5	4	4	4	2	2	2	0	-2	-4
U.S. Corporate Patron	1	1	4	4	3	2	2	1	2	1	-1	-1	0
U.S. Corporate Sponsor	2	1	0	1	1	1	1	2	0	0	0	-1	-2
U.S. Pharmacy Education Fund Members	52	43	45	37	47	53	54	50	43	49	6	-4	-3
U.S. National Pharmacy Association Contributor								2	2	2	0	2	2
U.S. National Pharmacy Association Donor								1	1	0	-1	0	0
U.S. National Pharmacy Association Patron								2	2	2	0	2	2
<b>United States Corporate Subtotal</b>	<b>144</b>	<b>134</b>	<b>132</b>	<b>120</b>	<b>132</b>	<b>135</b>	<b>138</b>	<b>131</b>	<b>116</b>	<b>106</b>	<b>-10</b>	<b>-29</b>	<b>-38</b>
U.S. Complimentary/Exchange	24	19	19	20	20	21	20	20	23	24	1	3	0
<b>United States Total Membership</b>	<b>708</b>	<b>640</b>	<b>618</b>	<b>573</b>	<b>588</b>	<b>587</b>	<b>602</b>	<b>561</b>	<b>538</b>	<b>557</b>	<b>19</b>	<b>-30</b>	<b>-151</b>
Foreign Individual Regular	32	30	32	32	30	28	32	33	40	34	-6	6	2
Foreign Individual Contributor	3	4	5	6	7	6	6	6	4	3	-1	-3	0
Foreign Individual Patron	0	0	0	0	0	0	0	0	0	0	0	0	0
Foreign Individual Sponsor	0	0	0	0	0	0	0	0	0	0	0	0	0
Foreign Individual Student	0	0	2	2	4	4	4	3	0	0	0	-4	0
Foreign Individual Retired	0	0	0	1	1	1	0	2	0	0	0	-1	0
<b>Foreign Individual Subtotal</b>	<b>35</b>	<b>34</b>	<b>39</b>	<b>41</b>	<b>42</b>	<b>39</b>	<b>42</b>	<b>44</b>	<b>44</b>	<b>37</b>	<b>-7</b>	<b>-2</b>	<b>2</b>
Foreign Corporate Regular	22	21	19	18	18	19	19	22	22	18	-4	-1	-4
Foreign Corporate Contributor	0	0	0	0	0	0	0	0	0	0	0	0	0
Foreign Corporate Patron	0	0	0	0	0	0	0	0	0	0	0	0	0
Foreign Corporate Sponsor	0	0	0	0	0	0	0	0	0	0	0	0	0
Foreign Life Members	1	1	1	1	1	1	1	0	0	0	0	-1	-1
<b>Foreign Corporate Subtotal</b>	<b>23</b>	<b>22</b>	<b>20</b>	<b>19</b>	<b>19</b>	<b>20</b>	<b>20</b>	<b>22</b>	<b>22</b>	<b>18</b>	<b>-4</b>	<b>-2</b>	<b>-5</b>
Foreign Complimentary/Exchange	12	12	13	12	12	12	12	11	11	11	0	-1	-1
<b>Foreign Total Membership</b>	<b>70</b>	<b>68</b>	<b>72</b>	<b>72</b>	<b>73</b>	<b>71</b>	<b>74</b>	<b>77</b>	<b>77</b>	<b>66</b>	<b>-11</b>	<b>-5</b>	<b>-4</b>
<b>Total AIHP Membership</b>	<b>778</b>	<b>708</b>	<b>690</b>	<b>645</b>	<b>661</b>	<b>658</b>	<b>676</b>	<b>638</b>	<b>615</b>	<b>623</b>	<b>8</b>	<b>-35</b>	<b>-155</b>

A portrait photograph of a man with a beard and mustache, wearing a dark blue suit, white shirt, and striped tie. He is smiling and looking towards the camera. The background is a light-colored, possibly stone, wall.

2d

# Treasurer's Report

## Clarke Ridgway

# Treasurer Report

## 2017

- Overview
- 
- Overall financial health of the Institute remains stable.
- 
- FY 2016-2017 (July 1, 2016-June 30, 2017)
- Operations ended with a positive balance of \$1,918 (= 1% annual budget). (see Appendix A).

# Appendix A

## Statement of Operations

<u>Income</u>	
Membership Dues	\$54,660
Publication Sales	6737
Investment Income	109270
Miscellaneous	478
Gifts	1208
Ntl Ph Assoc Sponsors	<u>22500</u>
 Total Income	 \$194,853
 <u>Expenses</u>	
Publications	11984
Grants-in-aid	0
Educational Programs	
Project Assistant	0
Membership & Fundraising	1528
Awards	1033
Travel/Meetings	9575
Salaries	125112
Employee Taxes and Benefits	28723
General & Administrative	<u>14980</u>
 Total Expenses	 \$192,935
 <u>NET</u>	 \$1,918

- Assets increased by approx. 10% (\$227,684) to \$2,412,429. (see Appendix B).
- 
- Asset increase due primarily to receipt of USP grant of \$200,000 to assist with conducting the 2019 International Congress of the History of Pharmacy (ICHP) in Washington, D.C.

# Appendix B

## Comparative

### Balance Sheet

ASSETS	
Cash	15,038
Money Market	49,426
Receivables	0
Inventory-Pubs	173
Art Works	5,430
Urdang Collection	53,810
Investments	2,067,363
Petty Cash	45
2019 Congress	200,141
Urdang Medal Trust	<u>21,003</u>
<b>TOTAL ASSETS</b>	<b>2,412,429</b>
LIABILITIES & EQUITY	
Payroll withholding	96
Deferred Grant Income	<u>200,141</u>
<b>TOTAL LIABILITIES</b>	<b>200,237</b>
Non-Variable Fund Balances	
McDonnell Fund	26,000
Sonnedecker Family	52,797
Fischelis Fund	1,232,627
Variable Fund Balances	
Endowment Fund	775,000
Women in Pharmacy	20,000
Urdang Medal fund	21,003
Pharmacy Education Fund	26,000
Calendar Fund	1,055
Ethics & Humanities fund	9,100
Unrestricted Fund Balances	-10848
Operating Net Worth	<u>59,458</u>
<b>TOTAL FUND BALANCES</b>	<b>2,212,192</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>2,412,429</b>

- Investment portfolio experienced little turnover. (see Appendix C).
- 
- Portfolio income came in as expected.
- To date, income and expenses are in line with expectation.
- Fiscal Years 2017-2018 and 2018-2019 are anticipated to experience relatively equally negative balances of appr. \$30,000.
- Losses will be partially offset by any profit realized by ICHP operations.
- Anticipated operational losses concomitant with costs associated with the transition of leadership and organizational restructuring.
- Investment portfolio turnover is anticipated to be light.
- Portfolio income is expected to remain steady.
- Dues for 2018 will increase approx. 5%. Dues notices have been mailed.
- Financial audit is planned for 2018.

## Appendix C Investment Activity 2016-17

- July 2016-September 2016: no purchase, sale or redemption activity
- October 2016
  - Sold all 200 shares Kellogg Company \$14,883.36
  - Sold all 801 shares KinderMorgan Inc. \$17,007.96
  - Sold all 200 shares Kimberly Clark Corp. \$24,105.36
  - Bought additional 175 shares IShares Core High Div ETF \$14,324.79
  - Bought additional 1000 shares Ishares Preferred Stock ETF \$39,682.50
  -
- November 2016– March 2017 : no purchase, sale or redemption activity
- April 2017- all 600 sh U S Bancorp Preferred called \$15,000.00
- May 2017 – August 2017- no purchase, sale or redemption activity
- September 2017- all 550 sh Protective Life Preferred called \$13,750
- October 2017-November 2017 no purchase, sale or redemption activity
- No redemption activity is scheduled until 2022, although bonds and preferred shares may be called for redemption prior to that date. Stocks and stock funds may be sold and/or bought in consultation with the investment company holding Institute assets.



### 3. AIHP Mission Statement

Arthur Daemmrich  
Vice-President

# AIHP Mission Statement

- **Current:**
- The mission of AIHP is to contribute to the understanding of the development of civilization by fostering the creation, preservation, and dissemination of knowledge concerning the history and related humanistic aspects of the pharmaceutical field.
- 
- **Proposed:**
- 
- AIHP advances knowledge and understanding of the development of medicines and the practice of pharmacy and their important contributions to society.
- 
- AIHP preserves and studies the history of pharmacy and pharmaceuticals, advances public understanding of the development of medicines, and makes known the role of pharmacists and their contributions to society.
- 
- AIHP preserves and promotes the history of pharmacy and pharmaceuticals in order to advance public understanding of the development of medicines and to inspire the next generation of pharmacists and medicinal scientists.
- 
- AIHP preserves and communicates the history of how pharmacy practice, pharmacy education, and the development of medicines have contributed to society.

## Agenda item #4

# National Pharmacy Association Sponsorship Program

Rx



[Home](#) > [Join & Support](#) > [Membership](#) > [National Pharmacy Association Sponsorship Program](#)

Founded in 2015, the purpose of the American Institute of the History of Pharmacy's National Pharmacy Association Sponsorship Program is to build mutually supportive relationships between AIHP and the major pharmacy organizations in the United States, consistent with the Institute's role of serving the profession as a whole.

The National Pharmacy Association Sponsorship Program allows national pharmacy organizations to work together with AIHP to support the Institute's mission of contributing to the understanding of the development of civilization by fostering the creation, preservation, and dissemination of knowledge concerning the history and related humanistic aspects of the pharmaceutical field.

*AIHP Thanks the Charter Members of the National Pharmacy Association Sponsorship program:*

- Academy of Managed Care Pharmacy, Patron (\$10,000)
- American Society of Health-System Pharmacists, Patron (\$10,000)
- American College of Clinical Pharmacy, Donor (\$5,000)
- American Association of Colleges of Pharmacy, Contributor (\$2,500)
- American Pharmacists Association, Contributor (\$2,500)

The American Institute of the History of Pharmacy invites all pharmacy organizations to join our effort to preserve pharmacy's heritage and to promote the historical and humanistic understanding of the pharmaceutical field by becoming a member of AIHP's National Pharmacy Association Sponsorship program. For more information, email [npas@aihp.org](mailto:npas@aihp.org).



*American Institute of the History of Pharmacy*

**Membership Committee  
Membership Recruitment and  
Retention**

Angela G. Long, MS, MPH

# Membership Committee

- Robert Buerki, Co-chair
- Angela Long, Co-chair
- Gregory Higby
- Clarke Ridgeway
- Bill Zellmer (President)

# Situation Analysis

- AIHP membership—and the important revenues derived from it—have steadily declined (from 1,200 at a high point to 615 in 2016).
- This decline has become a significant issue, and in July 2016, AIHP President William Zellmer requested an “assertive action plan” to attract new, re-engage former members and retain existing members.
- Goal #2 of the Institute’s Strategic Plan focuses on this challenge and many discussions have happened since then.
- This action plan takes into consideration those prior discussions and other integral pieces that go hand-in-hand with membership, including focused and appropriate programming.

# Charge to the Committee

- Establish and implement an assertive action plan for enlarging AIHP membership that is firmly anchored in prior exploratory work and goal-expression.
- Assume that the prior exploratory work and goal-expression provides a solid foundation for assertive member recruitment and retention.
- Identify specific actions (particularly for recruiting new members) that will be taken by staff in collaboration with the Membership Committee and other volunteers, with clear deadlines and assignment of responsibility and accountability.
- While a measure of infrastructure-building is necessary (e.g., modernizing the AIHP website, making it easier to enroll and renew membership), give primary weight to actually inviting individuals to join AIHP.

# Proposed Action Plan

- This proposed action plan is designed to be assertive yet achievable.
- It is a first attempt to reinvigorate the current AIHP membership, engage former members, and also to expand to a realistic group of interested parties.
- It outlines goals, targeted members, tactics, and general timeline
- It is in a phased approach, with metrics to monitor and track progress.

# Goals and Metrics

1. Attract new members to AIHP, including inactive members
  - By December **2019**, increase AIHP membership by **10% to ~676** members
  - Appropriately enhance AIHP programming to attract new members, re-engage former members, and retain existing members.
2. By December 2018 improve existing and appropriately expand AIHP programming to attract and retain members, especially targeting improved communications and engagement.

# Target Membership

Targeting two primary audiences and their associated individuals and members, and two secondary audiences.

- **Primary Audiences**

- **Pharmacists** of all types and allied and supporting organizations, professionals, and students.
- **Pharmacy Faculty**, specifically targeting the AACP History of Pharmacy Special Interest Group (HOPSIG).

- **Secondary Audiences**

- **Historians** and students of history in related specialty areas.
- **Pharmaceutical scientists** and allied and supporting organizations, professionals, and students.

# Phase I

## Initial Infrastructure Enhancement Activities (Oct 2016-Sept 2017)

- Launched a “listening tour” and personally spoke with a selected subset of the membership to assess key interest areas, using a standardized set of questions (Membership Committee members + President Zellmer)
- Completed and launched website improvements
- Launched discussions with the School of Pharmacy regarding Dean Swanson’s offer of using their marketing/communications department to support an AIHP membership campaign.
- Launched a membership renewal campaign directed to former members, as part of the annual renewal cycle (November). Used the AIHP calendar as an incentive to renew membership.
- Offered a new automatic membership renewal option and hold renewal rates steady for two years.
- Enhancing the AIHP member database
- Implementing an email communications system
- Implementing online membership registration and payment.

# Phase II

## **Membership Outreach Campaign Development and Program Improvement (July 2017 to Dec 2018)**

- Design a campaign to attract new members, re-engage former members, and retain existing members.
- Specifically reach out to the AACP History of Pharmacy Special Interest Group (HOPSIG).
- Strategically host meetings and social events at existing meetings.
- Specifically reach out to pharmacists working within pharmacy chains.
- Increase membership communications.

# Listening Tour

- N= 14 (7 current members, 2 new members; 5 former members)
- 19 questions including interviewer and address updates; conducted via telephone (most)
- AIHP Membership tenures of one year to 58 years
- What members like about AIHP:
  - The journal: *Pharmacy in History*
  - Outreach events such at national pharmacy meetings
- A majority (79%/11) intend to renew their membership
- 64% (9) members say the AIHP basic membership rate of \$65 is “About Right,” with 14% (2) indicating it’s too high and 14% (2) indicating it is too low.

# Listening Tour

- 64% (9) indicated that they are satisfied or very satisfied with AIHP membership; 36% are not
- The journal, scholarly integrity of publications and educational sessions, are areas that members think AIHP do well
- AIHP members think we need to do the following to improve:
  - More regular communication with members
  - Interest a younger generation
  - Expand membership
  - Increase offerings in contemporary history
  - Provide additional resources for faculty to teach the history of pharmacy in schools and colleges of pharmacy

# Listening Tour

- AIHP members seek the following information and resources from AIHP:
  - Files from the Kremers' files
  - More information about contemporary history
  - Materials on teaching history of pharmacy to students
- AIHP members would like to receive this information in the following ways:
  - Electronically, Printed materials, AIHP website, e-mail, mail
- AIHP members would like to hear from us
  - As often as we have something to say/on-demand as needed.
  - Monthly or quarterly

# Listening Tour

How AIHP members rate AIHP services and programs:

*Note all 14 respondents <u>completed</u> this section	1 least valuabl e	2 less valuabl e	3 valuabl e	4 more valuabl e	5 most valuabl e	NA (not familiar)
a. Professional staff answering inquiries				21.5% (3)	21.5% (3)	57% (8)
b. Pharmacy in History			14% (2)	21% (3)	65% (9)	
c. AIHP Notes			21% (3)	21% (3)	21% (3)	37% (5)
d. AIHP books, pamphlets, and other materials				28% (4)	36% (5)	36% (5)
e. AIHP Awards Programs (George Urdang Medal, Edward Kremers Award, Glenn Sonnedecker Prize, Certificates of Commendation)			28% (4)	21% (3)	36% (5)	14% (2)
f. Activities at pharmacy meetings (APhA, AACP, others)		7% (1)	7% (1)	7% (1)	57% (8)	21% (3)
g. Grants (PhD Thesis Support, Sonnedecker Visiting Scholar Program)			14% (2)	14% (2)	36% (5)	36% (5)
h. Support for teaching history of pharmacy		14% (2)	7% (1)		50% (7)	28% (4)
i. Biographical questionnaire	7% (1)		7% (1)	7% (1)	36% (5)	43% (6)
j. Madison Medicines Conference			7% (1)	28% (4)	7% (1)	57% (8)

# Listening Tour

To what extent is it important to members to support, through their membership,

*Note that fewer than 14 respondents completed this section	1 (no importance)	2 (little importance)	3 (undecided)	4 (some importance)	5 (great importance)
a. Maintaining an archive of historically important documents related to the history of pharmacy.					10
b. Providing resources to faculty members for teaching history of pharmacy.				3	7
c. Stimulating interest in pharmacy history among student pharmacists.				6	3
d. Maintaining a relationship with historical societies in medicine, nursing, and related fields.	1	1	5	3	
e. Encouraging research and writing on the history of the pharmaceutical field.	1	1	2	6	
f. Serving as an authoritative resource for researchers (e.g., scholars, journalists) on the history of the pharmaceutical field.		1	3	6	
g. Answering questions from the public about historical questions in pharmacy.		2	4	3	

# Listening Tour

- AIHP members interest in getting more involved in the organization:
  - Yes (7) After retirement, possible future board involvement, write articles, help with teaching resources, sharing collection at pharmacy meetings
  - No (6) Involved in too many other projects
- National (professional) meetings AIHP members attend regularly:
  - American Pharmacists Association (5), American Association of Colleges of Pharmacy (3); American Society of Health System Pharmacists (2); American College of Clinical Pharmacy (1)
- Other ideas for AIHP?
  - Lots!



*American Institute of the History of Pharmacy*

Thank you!

# Agenda #6. Ad Hoc Committee on Student Chapters

**The purpose of this *ad hoc* committee is to (1) assess the viability of an AIHP student chapter program and, (2) if such a program is deemed worthy of consideration, propose guidelines for the creation of official AIHP student chapters.**

**If the committee believes a student chapter program is worthy of consideration, the committee should advise the AIHP Board of Directors on the following matters:**

**Ways in which student chapters could advance the mission of AIHP.**

**The extent to which deans are likely to support the creation of a student chapter at their campus.**

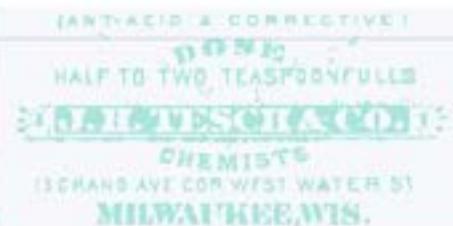
**The extent that faculty members are available to advise student chapters.**

**The number of student chapters that likely would be created within five years of AIHP issuing a call for such chapters.**

**Key provisions that should be included in a written affiliation agreement between AIHP and a student chapter (e.g., financial, programmatic, or other AIHP support to chapters; whether or not chapter members should be required to be a member of AIHP; programmatic requirements of chapters; minimum number of members required for a chapter; other matters deemed important by the committee).**

[www.aihp.org](http://www.aihp.org)

Agenda Item #7



# American Institute of the History of Pharmacy

Actively engaged in preserving the documents of pharmacy's past and developing materials for understanding the future.

[Become A Member Today](#)



Preserving Pharmacy's Heritage Since 1941

# AIHP Guidelines on Teaching History in Pharmacy Education



[Home](#) > [Historical Resources](#) > [AIHP Guidelines on Teaching History in Pharmacy Education](#)

## Meeting "Standards 2016" of the Accreditation Council for Pharmacy Education

Developed by the Historical Studies Committee of the American Institute of the History of Pharmacy (AIHP); approved by the AIHP Board of Directors, February 2017

Read the complete [2016 ACPE Accreditation Standard](#)

**History of Pharmacy** (From Appendix 1 of the 2016 ACPE Accreditation Standard: Required Elements of the Didactic Doctor of Pharmacy Curriculum  
Social/Administrative/Behavioral Sciences):

*Exploration of the evolution of pharmacy as a distinct profession, the transition from a focus on the drug to a focus on the patient and the drug (including pharmacist-provided patient care), and major milestones and contributors in the evolution of pharmacy.*

Download a .pdf copy of these AIHP Guidelines on Teaching History in Pharmacy Education



# Collections

Rx

Home > Collections



The entrance to the Kremers Reference Files. On the left is a portrait of longtime UW Pharmacy School Director Edward Kremers. On the right past the bookshelves is an oversize lighted mortar and pestle.

From its founding in 1941, the American Institute of the History of Pharmacy has prioritized the collection and preservation of historical material related to the history of pharmacy. Over the years, AIHP has acquired, maintained, and made available to researchers numerous important pharmaco-historical collections. AIHP still actively seeks donations of collections related to the history of pharmacy. Please see our [donations page](#) for more information about donating collections or artifacts to AIHP.

Researchers interested in accessing AIHP collections (except for the AIHP Collections at the Wisconsin Historical Society) should email AIHP ([research@aihp.org](mailto:research@aihp.org)) to arrange a time to consult the materials. Researchers interested in reviewing the AIHP History of Pharmacy Archives Collection at the Wisconsin Historical Society, should directly contact the Wisconsin Historical Society Archives.

AIHP's historical and archival collections include:

- The **Kremers Reference Files** (KRF) is AIHP's primary on-site research collection. The KRF collection began as the research notes compiled by UW Professor Edward Kremers for his unpublished *Encyclopedia of Pharmacy* and has been maintained by subsequent AIHP directors. The KRF contains biographical material and other historical records, including: letters, organizational records, prescriptions, pictures, photographs, pamphlets, circulars, advertising, artifacts, ephemera, and other similar material.
- The **Drug Topics Photograph Collection** consists of the photograph morgue of *Drug Topics* magazine, which contains more than 17,000 photographs documenting the profession of pharmacy from about 1945 to 1970.
- The **Cowen Reference Files** consists of the research material gathered from 1955 to 2006 by pioneering historian of pharmacy Professor David Cowen, of Rutgers University. The Cowen Reference Files contains both primary and secondary sources related to Professor Cowen's long career researching and writing about the history of pharmacy.
- The **Metta Lou Henderson Women in Pharmacy Collection** consists of the research material gathered by Dr. Metta Lou Henderson for her groundbreaking research about the history of women in pharmacy.

To arrange a visit to see materials in the above collections, please email [research@aihp.org](mailto:research@aihp.org).

# Membership



Home > Join & Support > Membership

[Join Now](#)

Please [join AIHP now](#) by clicking the button above or by completing an AIHP Membership Application [pdf] to share in the exploration and preservation of pharmacy's heritage. All our programs are funded entirely by the contributions of past and present members.

- *Special Offer for New Individual Members in the United States:*  
Join and get three free books (Complete and return this .pdf form).

## Benefits

In return for your membership support you will receive:

- *Pharmacy in History*, the Institute's quarterly journal
- A historical pharmacy calendar
- A 40% discount on all of our publications: Textbooks, bibliographies, slide talks, & other materials
- *A.I.H.P. Notes* with news for and by members

Your membership also supports AIHP's vital programs and services:



# Join Now



Home > Join & Support > Join Now

Note: all fields are required unless specified as optional

## Membership Options

### Membership Type

-- Select --

*Individual Regular and Individual Student members will have the option to add JStor access for \$10 on the following page.*

### Renewal or New Membership?

Renewal

New Membership

### Country

-- Select --

**Continue**

# Committee on Nominations

Agenda #8

# Installation of board members

Agenda item #9

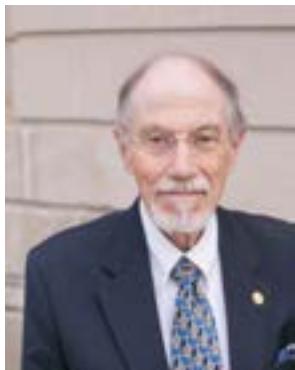
# Newly Elected Directors



William Zellmer  
President



Arthur Daemmrich  
Vice President



Robert Buerki  
Secretary



David Herzberg  
Member at large

# Final Agenda Items

10. Appointed Board Members

11. New Business

12. Adjournment

Thank you for attending!