

THE MADISON DRUG HISTORY WORKSHOP

October 3-4

Conceptions of chemicals, intoxicants, and medicines have direct impacts on policy and health. At the time of writing, various substances that cross the personal use-medical divide are generating news and are undergoing policy reevaluation. Cannabis and hemp have created headlines due to reclassification, drug safety and regulation, marketing and ethics, and access and availability of clinical trial data. The same issues have also impacted the development of classical and non-classical (psilocybin and MDMA) psychedelics as legitimate FDA-approved medicines; however, psychedelics have also raised questions about intellectual property, R&D and innovation, as well as pharmacovigilance and post-market surveillance. A third class of drugs – opiates and opioids – are similar in the number of outstanding questions that they raise, beyond the issues of addiction and rehabilitation policies. The Madison “drug history workshop” is a collaborative effort aimed at the workshopping of early and late-stage projects that focus on pharmaceuticals and intoxicating substances, developing teaching outputs, fostering grant-writing, and connecting history with policy.

Thursday, 3 October 2024

8.30 am – 9.30 am

Coffee, Introductions, and Welcome

SRC Conference Room, UW-Madison School of Pharmacy

9.30 am – 10.15 am

Emerging Project

Panel Chair: Lucas Richert

JJ Reynolds-Strange UW-Madison	National Herbs to National Chemicals: K.K. Chen's transformation of <i>mahuang</i> from a Chinese medicinal herb to ephedrine
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10.30 am – 11.30 am

Psychoactive Communications & Outreach

Panel Chair: Isaac Campos

James Bradford Berklee College of Music	Behind the Scenes: Devising a Cannabis Documentary
Liz Birkhauser UW-Madison	Psychoactives and Psychedelics at the Gardens & Greenhouse

11.30 am – 12.30 pm

Psychoactive Communications & Outreach

Panel Chair: Taylor Dysart

Lucas Richert UW-Madison	Psychoactives & Media Requests: Lessons and Mistakes
Zoë Dubus USask	Using Social Media to Disseminate Historical Research on Drugs

LUNCH FROM FORAGE

1.30 pm – 2.15 pm

Psychoactive Communications & Outreach

Panel Chair: Zoë Dubus

David Herzberg (remote) Buffalo	Opiates in the Courtroom: Communicating as an Expert Witness
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2.15 pm – 3.00 pm

Emerging Project

Panel Chair: Isaac Campos

Zoë Dubus USask	Writing the problematic history of a psychedelic pioneer: the case of Betty Eisner
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PICNIC POINT WALK & NETWORKING BREAK

3.45 pm – 4.30 pm

Emerging Project

Panel Chair: Erika Dyck

Taylor Dysart UPenn	The Scientist and the Jaguar: The Amazonian Origins of the Global Science and Medicine of Hallucinogens in the Long Twentieth Century
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5.15-6.00: RECEPTION IN SOP

7.00-9.00: SUPPER AT TBD

Friday, 4 October 2024

9.00 am – 10.00 am

Psychoactive Communications & Outreach

Panel Chair: Zoë Dubus

Erika Dyck USask	Psychedelics and Novel Historical Formats: Lessons and Mistakes
Isaac Campos Cincinnati	Cannabis and New Communication Tools

10.15am – 11.00 am

Emerging Project

Panel Chair: James Bradford

Mattié Leprêtre EHES & Leibniz-Institut für Europäische Geschichte	Scaling Up Medicinal Plant Production in the German Empire: Peasant Economies and Industrial Interests
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11.00 am – 11.30 pm

Emerging Project

Panel Chair: James Bradford

Lucas Richert UW-Madison	Canadian Pharmacy in Flux
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CATERED LUNCH & BRAINSTORMING WALK

1.00 pm – 2.00 pm

Actions & Collaborations

Panel Chair: Lucas Richert

Paul Hutson UW-Madison	Science Meets Humanities Conversation
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2.15 pm – 4.00 pm

Actions & Collaborations

ALL	State of the Field and What's Next? Grants, Teaching, Organizations
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Overview

A core feature of this UW-Madison workshop is to bring together scholars at varying stages of their careers to workshop projects and develop new ideas across the fields of 1) drug and alcohol history, 2) history of pharmacy and pharmaceuticals, and 3) history of medicine and science. While history is a key methodological and disciplinary anchor, the workshop encourages cross-disciplinary and diverse perspectives.

The first transatlantic iteration of this UW-Madison workshop was jointly held on October 5-6, 2021, and was called “Global Histories of Drugs: Why, and what next?” (Strathclyde/British Library) and “Global Histories of Drugs: Right Now” (UW-Madison). The workshop is also connected to the annual Edward Kremers Seminar in the History of Drugs and Pharmacy, which has run annually since 2019, and the UW-Madison’s “Psychedelic Pasts, Presents, and Futures” workshop.

Participants in 2024

Liz Birkhauser holds a BS and MSc from UW-Madison. Her areas of expertise include ethnobotany and pharmaceutical sciences. She is a PhD student in the Health Services Research in Pharmacy program at UW-Madison. In 2022-2024, Birkhauser co-led the “Psychedelic Pasts, Presents, and Futures” workshop.

James Bradford is Associate Professor of History at Berklee College of Music. He is the author of *Poppies, Politics, and Power: Afghanistan and the Global History of Drugs and Diplomacy* (Cornell University Press, 2019) and multiple articles, including "The War on Drugs in Afghanistan: How the War on Drugs Shaped Afghanistan’s Emergence in the Global Illicit Drug Trade" in *The War on Drugs: Fifty Years, A Trillion Dollars, and Thirty Million Arrests* (NYU Press, 2021); "Smoker's Paradise: How Hashish Globalized the Afghan Drug Trade in Cannabis" in *Cannabis: Global Histories* (MIT Press, 2021).

Isaac Campos is a Professor of Latin American history. His main expertise is in modern Mexico and the history of illicit drugs. He's especially interested in the history of ideas, culture, and transnational phenomena. These interests are reflected in his newsletter, [History on Drugs](#), which brings scholarly work to a more general audience, his digital history website, [The Drug Page](#), which pursues a similar objective, and his book *Home Grown: Marijuana and the Origins of Mexico's War on Drugs* (UNC Press, 2012). Professor Campos has also worked for the National Security Archive where he did research on Mexico’s “dirty war” of the 1970s, Cuban-Mexican relations, and the War on Drugs since 1969.

Zoë Dubus is a Banting Postdoctoral Fellow at the University of Saskatchewan. She is a graduate of Aix-Marseille Université in Marseille. Her research aims to rediscover the pioneering work of three women therapists who proposed new ways of practicing LSD-assisted psychotherapy in the 1950s-1970s, before being invisibilized. More generally, her research deals with the transformations in medical practices and health policies associated with the use of psychotropic drugs, from the 19th century to the present day.

Erika Dyck is a Professor and Canada Research Chair in the History of Health & Social Justice at the University of Saskatchewan. She is the author or editor of several books and articles on the history of psychedelics, including: *Psychedelics: A Visual Odyssey* (2024); *Expanding Mindscapes: A Global History of Psychedelics* (2023); *Psychedelic Psychiatry* (2008); *Psychedelic Prophets* (2018), *A Culture’s Catalyst* (2016); and *Acid Room* (2022). Erika was the co-editor of the *Canadian Journal of Health History* (2015-2023) and is currently the President of the Alcohol and Drugs History Society.

Taylor Elizabeth Dysart is the John C. Slater Fellow for the History of Science at the American Philosophical Society and a PhD candidate in History and Sociology of Science at the University of Pennsylvania. Her dissertation, "The Scientist and the Jaguar: The Amazonian Origins of the Global Science and Medicine of Psychedelics in the Long Twentieth Century," examines the history of psychedelics through the prism of several sacred plant-beings, including ayahuasca, caapí, and yagé. She traces how a network of transnational human and life scientists transformed ayahuasca and related beings from plant medicine to biomedical therapeutic from the 1850s to the present day. Beginning in August 2025, she will be an Assistant Professor of History at the Georgia Institute of Technology.

David Herzberg is Professor of History at the University of Buffalo. His work has appeared in numerous scholarly and medical journals, in popular media, and in three books: *White Market Drugs: Big Pharma and the Hidden History of Addiction in America* (Chicago Press, 2020); *Happy Pills in America: From Miltown to Prozac* (JHUP, 2009); and (with Helena Hansen and Jules Netherland), *Whiteout: How Racial Capitalism Changed the Color of Opioids in America* (UCalifornia Press, 2023). He is the co-editor of *Social History of Alcohol and Drugs: An Interdisciplinary Journal*, the official organ of the Alcohol and Drug History Society.

Paul Hutson is Professor of Pharmacy at UW-Madison Madison. He is Board Certified in Oncology Pharmacy (BCOP) and is an Associate Member of the UW Carbone Cancer Center. His clinical practice is in palliative care groups at the UW Hospital and Clinics. Hutson is the Director of the UW–Madison Transdisciplinary Center for Research in Psychoactive Substances. Based in the UW–Madison School of Pharmacy, the center serves as a resource to investigators and scholars on campus and in the State of Wisconsin who are engaged in research on the therapeutic, cultural, and historic applications of drugs such as psilocybin, MDMA, and cannabis. These efforts include improving access to FDA-authorized clinical trials, particularly for underserved and underrepresented populations. The center also helps provide evidence-based information regarding such psychoactive substances to both academic and community audiences.

Mattié Leprêtre is a PhD candidate at the EHESS and a Research and Teaching Fellow at Sciences Po Paris. His dissertation examines the transformations of herbal remedies in Germany during the industrialization of drug production (1884-1945). His research has been published in several journals in the USA, France, and Germany. He is currently co-editing two anthologies: one on "health and nature," and the other on the relationship between medicinal plants, colonialism, and the industrial manufacturing of pharmaceuticals.

JJ Reynolds-Strange is a 5th year Ph.D. candidate in the History of Science, Medicine, and Technology Program with a joint degree in East Asian History. Having recently returned from Taiwan after a year of research funded by Fulbright, she is now on a History department writer's fellowship to begin crafting her dissertation. Her project, tentatively titled *Defined by Molecules: Chemical discipline(s) and the reimagining of Traditional Chinese Medicine 1915-1960*, follows the creation and dissolution of a research program in China where chemists and pharmacists worked together to investigate Chinese herbs for biochemical properties. Her research interests include the history of chemistry, pharmacy, traditional Chinese medicine, 20th-century Chinese nationalism, Chinese scientism, and the intersection of research programs and political rhetoric.

Lucas Richert is Professor and George Urdang Chair in the History of Pharmacy at the University of Wisconsin–Madison. He is the author of three monographs and one anthology: [A Prescription for Scandal](#) (Rowman & Littlefield, 2014); [Strange Trips](#) (MQUP, 2019), [Break On Through](#) (MIT Press,

2019); and [Cannabis: Global Histories](#) (MIT Press, 2021). Richert is a founding member of UW-Madison's Psychoactive Pharmaceutical Investigation program and the Transdisciplinary Center for Research in Psychoactive Substances. He is the co-editor of *Social History of Alcohol and Drugs* (Chicago Press) and *History of Pharmacy and Pharmaceuticals* (U Wisconsin Press).

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